

Fans To Create New Four Phonica Single And Video

For Immediate Release



Photo Santiago Perez

Berlin (November 4, 2014) – #Songblitz is an innovative and interactive campaign founded by an electronic rock band Four Phonica, aiming to create the new single and video by asking their fans and other musicians to participate in all facets of the creation process.

Anyone will be able to upload their musical contribution online - whether instrumentals, lyrics, vocals, or even video sequences for the final music video.

“We want to make our fans rockstars”, say Mark Gritz and Daria Chepel, lead singers of Four Phonica. “It’s not common to create music in such an interactive way, being online every day and constantly exchange thoughts and ideas. It all started, when we were stuck with writing and choosing our next single. And we thought, let’s write with someone else. Why not with everyone?”

There will be four phases running over 3 weeks to complete the project: Musicblitz, Lyricblitz, Voiceblitz, and Videoblitz. All of these phases will be launched and explained via regular live broadcasts made by the artists on Ustream.

Songblitz is running from 4 to 23 November. Four Phonica will release the fan created single on 4 December 2014. On the same night they will host a release party in Berlin at Kaffee Burger.

The whole campaign can be followed at www.songblitz.com

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